

## **RECRUITMENT INFORMATION**

W&S Group Company established No. 1 most active online panel industry in Indonesia and Vietnam. Our company specialises in Online Research, Offline Research, Web Marketing & Web Promotion in South East Asia, including subsidiary office in Japan, Vietnam & Indonesia. At this current time we've just released "HaiSurvey" website that provided first self-service online research system in South East Asia.

W&S Thailand is part of W&S Group Company. By expanding into Thailand market, we searching for talented and skilled members to established new company.

To fulfil the vision of becoming the Top Online Market Research Company in South East Asia, now we are looking for potential candidates who possess competence, experience and quality for following positions:

### **Research Planner Qualitative**

- **Job description:**
  - ✓ Build and maintain ongoing relationships with the identified key persons within client organization. Maintain an accurate and up-to-date knowledge on research techniques and applications
  - ✓ Administering the overall project from beginning to end, project coordination and implementation with fieldwork team.
  - ✓ Responsibility for research materials design (screener recruitment, schedule, etc) and implementation, including writing discussion guides
  - ✓ Facilitating qualitative discussions (in-depth interviews, focus groups, ethnographic interviews, online)
  - ✓ Analysis of qualitative data, preparation of reports and assisting in and/or leading client presentations
  - ✓ Assist in preparation of proposals, delivering research design and methodological advise to our clients and designing discussion guides
  
- **Essential requirements:**
  - ✓ Bachelor Degree or above ( Economics / Marketing/ Social/ Psychology / Market research background)
  - ✓ At least 2 years work experience in marketing research agency
  - ✓ A demonstrable track-record in moderating focus groups, in-depth interviews and ethnography
  - ✓ Project management experience
  - ✓ Fluent written and spoken English

- **Other requirements:**

- ✓ Age: 24 ~ 28
- ✓ Honest and discipline
- ✓ Be able to work under pressure
- ✓ Have long term commitment with the company
- ✓ Strong interpersonal and communication skills
- ✓ Highly effective relationship building and relationship management skills
- ✓ Ability to work independently as well as within a team environment
- ✓ Perform multi-tasking in an effective manner
- ✓ Interested in management and building new business, new company
- ✓ Willing to create new business ideas
- ✓ Having high working spirit
- ✓ Love challenges in the new market
- ✓ Have vision to reach top of the career
- ✓ Willing to join the company for long-term

## Business Assistant

- **Job description:**

- ✓ Prepare documentation for company and clients.
- ✓ Planning & Arranging Financial plan.
- ✓ Support General Director for any related company document.
- ✓ Support marketing and Research department in communicating with survey members for any surveys & marketing campaign.
- ✓ Check information and manage profiles of online survey members in company system.
- ✓ Manage incentive exchange issues of online survey members (convert points into phone card, electronic money and line by members).
- ✓ Communication by email, phones and messenger to answer members queries about company online survey systems.

- **Essential requirements:**

- ✓ Bachelor Degree or above
- ✓ Having deep knowledge of Business Administration
- ✓ Good English communication skill (communicating in Japanese is preferred)

- **Other requirements:**

- ✓ Age : 24 ~ 28
- ✓ Honest and discipline
- ✓ Be able to work under pressure
- ✓ Have long term commitment with the company
- ✓ Creative and active at working.
- ✓ Having time and multi-tasks management skill is an advantage
- ✓ Ability to work independently as well as within a team

- ✓ Be interested in Online Panel Management and Market Research
- ✓ Willing to create new business ideas
- ✓ Having high working spirit
- ✓ Love challenges in the new market
- ✓ Have vision to reach top of the career
- ✓ Willing to join the company for long-term

## WORK BENEFITS

- Promotion opportunity, good job conditions to develop competency.
- Work in a dynamic environment with challenges.
- Yearly salary adjustment.
- Working time : 8:30 am to 17:30 pm from Monday to Friday.

## APPLICATION GUIDE

### **Process:**

- 1<sup>st</sup> interview (Skype)
- Entrance Test
- 2<sup>nd</sup> interview

### **Contact:**

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